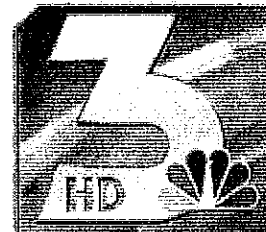


ORDER



KSNV

Orders
Order / Rev: 101895
Alt Order #: 06815354
Product Desc: OCEGUERA 4 CONGRESS
Estimate: 1189
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 05/21/12 / 10/30/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Ocegura for Congress - Revised
Demographic: A35+
Product Codes: PLC02
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	6	\$4,000.00	\$3,400.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	6	\$4,000.00	\$3,400.00	0.00
Totals	6	\$4,000.00	\$3,400.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	20%	\$4,000.00
Market	100%	\$20,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$5,200.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$4,200.00
KTUD	1%	\$200.00
KVVU	22%	\$4,400.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$2,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/05/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	:30	4	\$450.00	1	0.00	NM	2	\$900.00

WAKE UP WITH THE WAGNERS REV RATE
 WAKE UP WITH THE WAGNERS

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 101895
 Alt Order #: 06815354
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Ocegura for Congress
 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1189

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/05/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	:30	4	\$450.00	1	0.00	NM	2	\$900.00
WAKE UP WITH THE WAGNERS REV RATE WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			2		\$450.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/30/12-11/05/12		M-F 5-6a WakeUp w/Wagner5-6a		5-6a	MTWThF----	:30		(\$450.00)		0.00	NM		
See MG 1.5,1.6,1.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/30/12-11/05/12		M-F 5-6a WakeUp w/Wagner5-6a		5-6a	MTWThF----	:30		(\$450.00)		0.00	NM		
See MG 1.5,1.6,1.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/30/12-11/05/12		M-F 5-6a WakeUp w/Wagner5-6a		5-6a	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.2,1.4,1.3 [REVISED RATE TO REINSTATE]															
6	KSNV	10/30/12-11/05/12		M-F 5-6a WakeUp w/Wagner5-6a		5-6a	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.2,1.4,1.3 [REVISED RATE TO REINSTATE]															
E 2	KSNV	11/06/12	11/06/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
WAKE UP WITH THE WAGNERS REV RATE WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	-T-----			1		\$450.00		0.00				
E 7	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATUR News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
NEWS 3 AT SUNRISE REV RATE NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-			1		\$350.00		0.00				
E 22	KSNV	10/30/12	11/05/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
EARLY NEWS REV RATE & FREQ EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			1		\$1,200.00		0.00				
E 34	KSNV	11/03/12	11/03/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS 3 NIGHTSIDE REV RATE NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-			1		\$1,100.00		0.00				
													Totals	6	\$4,000.00